



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
SCHOOLS DIVISION OF BATANGAS

Advisory No. 114, s. 2026
July 2, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

JC FILM PRODUCTION EDUCATIONAL FILM-SHOWING PROGRAM

With reference to the letter from Joy Cantos, Marketing Head, JCFP, regarding its educational film-showing program featuring the films Tawid, A Lab Story, and Magkapatid Dreamers in Tandem.

The films aim to promote resilience, family values, perseverance, self-discovery, hope, and other positive values aligned with learners' holistic development.

Kindly refer to the attached letter for more details regarding the activity.

Furthermore, those interested in participating are reminded of the following conditions:

- a. The Schools Division Office shall be informed, in writing, of the school's participation in the said activity;
- b. Participation shall be strictly voluntary and shall not be made compulsory for any learner, teacher, or school;
- c. Any expenses to be incurred shall be shouldered personally by the participants or sourced from a legitimate local government unit (LGU), donor, or other lawful funding source, subject to existing DepEd policies; and
- d. Strict observance of the Department's Time-on-Task Policy and No Disruption of Classes Policy shall be maintained at all times.

For information of all concerned.

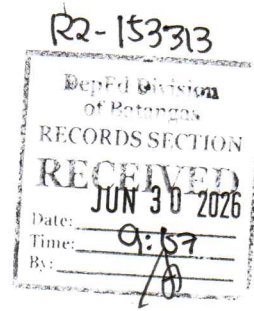
ABCJr./JC FILM PRODUCTION EDUCATIONAL FILM-SHOWING PROGRAM/R2-153313/7-2-2026



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Dr. Marites A. Ibañez, CESO V
Schools Division Superintendent
Department of Education
Batangas Province



Dear Dr. Ibañez,

Greetings of peace and excellence!

JC Film Production is committed to bringing meaningful and educational films to schools as part of our advocacy to support learning beyond the classroom. We believe that films can serve as powerful tools in helping students better understand real-life experiences, social issues, and important values that contribute to their personal and academic growth.

As part of this mission, we are currently promoting three Filipino films that offer relevant and inspiring lessons for learners: **Tawid**, **A Lab Story**, **#Uploading** and **Magkapatid Dreamers in Tandem**. Each film presents stories that highlight resilience, family values, perseverance, self-discovery, and hope—qualities that strongly align with the Department of Education's vision of developing well-rounded and values-driven learners.

These films may also support learning areas such as Filipino, Araling Panlipunan, GMRC, ESP, Guidance, and Media Arts, making them relevant to school-based educational programs.

In line with this, we would like to respectfully request the support of your office through the issuance of an advisory for our educational film-showing program, which we hope to offer to schools under your division.

The film showing may be conducted at the nearest cinema accessible to the school or within the school premises, provided that the school has an available venue suitable for screening.

We would also like to clarify that this activity is **purely voluntary and not compulsory**. Participation will be entirely at the discretion of each school, including its administrators, teachers, students, and parents, following existing school and DepEd guidelines.

Should you have questions or need additional information, please feel free to contact us through the details below:

Mobile Number: 0991-327-8713

Email Address: jcfilmproduction1@gmail.com

Thank you for your time and consideration. We sincerely hope to partner with your office in bringing meaningful and educational film experiences to students.

Respectfully yours,


MRS. JOY CANTOS
Marketing Head-JCFP

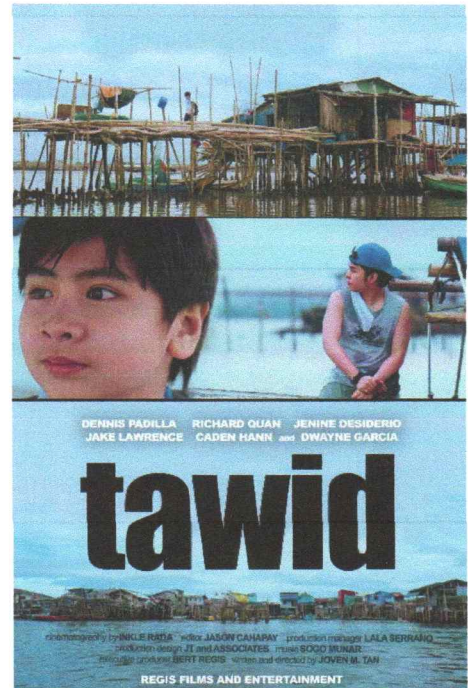


#Uploading

Genre: Drama
Director: Joven Tan
Language: Filipino

About the Film

#Uploading is a Filipino drama film written and directed by Joven Tan. The movie explores the lives of young people navigating friendship, identity, relationships, and self-expression in the digital age, where social media greatly influences how they connect with others and see themselves. Through the experiences of its characters, the film highlights both the opportunities and challenges brought by technology—such as online validation, peer pressure, and the search for genuine connection. With relatable themes and emotional storytelling, #Uploading encourages viewers to reflect on responsible digital behavior, self-worth, and the importance of authentic human relationships.



Educational Areas Supported:

1. GMRC / Values Education / ESP / Filipino

- Responsible use of social media
- Self-discipline and respect in online interactions
- Building healthy relationships and empathy

2. Araling Panlipunan (Social Studies)

- Impact of social media on society and culture
- Effects of technology on youth behavior and relationships
- Digital citizenship and social responsibility



A Lab Story (2024)

Genre: Coming-of-Age Drama

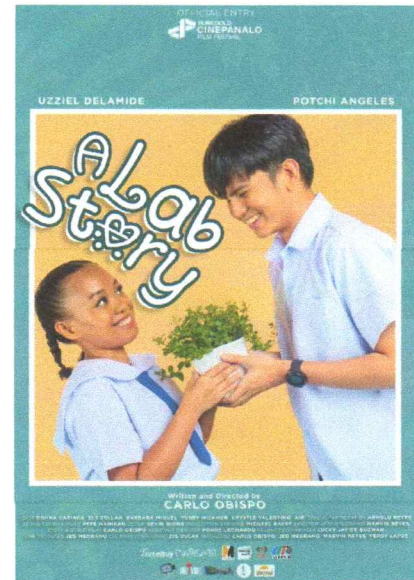
Director: Carlo Obispo

Language: Filipino

About the Film

A Lab Story is a heartwarming Filipino coming-of-age drama that follows young individuals as they navigate the complexities of academic pressure, personal aspirations, relationships, and self-discovery. Through relatable experiences, the film highlights the realities faced by today's youth while emphasizing resilience, growth, and the importance of support systems.

The film presents realistic situations that many students encounter, making it a meaningful and engaging medium for reflection and discussion.



Educational Areas Supported:

1. Values Education / GMRC

Students learn values more effectively when they see them demonstrated in realistic situations. Film helps translate abstract moral concepts into practical life lessons.

2. Guidance and Counseling Programs

The film supports mental wellness and emotional awareness initiatives within schools. It opens conversations about stress, pressure, emotional struggles, and seeking support—topics that are highly relevant to student well-being.

3. Social Studies

The film reflects social realities affecting Filipino youth, including expectations from family, education, and society.

Students become more aware of how personal experiences connect to larger social issues and cultural expectations.



Magkapatid: Dreamers in Tandem

Genre: Drama / Inspirational Film

Director: Joven Tan

Language: Filipino

About the Film

Tawid is a powerful Filipino drama that explores the realities of life's struggles, sacrifices, and the journey toward hope and transformation. The film presents emotionally moving stories that reflect the challenges many individuals and families face, including poverty, personal hardships, difficult choices, and the pursuit of a better future.

Through compelling storytelling, Tawid reminds viewers that life's obstacles can become bridges toward growth, healing, and purpose when met with courage, faith, and perseverance.

The film offers students and educators an opportunity to reflect on real-life social issues while drawing meaningful lessons about resilience, empathy, and human dignity

Educational Areas Supported:

1. Filipino

Magkapatid Dreamers in Tandem serves as a valuable learning resource for Filipino through its storytelling, dialogue, and cultural themes rooted in Filipino family life. It supports Filipino subject by:

- Enhancing students' comprehension and analysis of Filipino narratives
- Encouraging interpretation of themes, symbolism, and character development
- Deepens appreciation of Filipino culture, family values, and language
- Strengthening writing and speaking skills through reflections and discussions

2. Edukasyon sa Pagpapakatao (ESP)

The story encourages students to reflect on identity, personal aspirations, and ethical decision-making. This film:

- Promotes self-awareness and self-discipline
- Encourages responsible choices and accountability
- Develops empathy and emotional maturity
- Inspires students to pursue dreams while maintaining strong values

